

How to Effectively Promote Your Research

Author

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<https://www.enago.com/academy/how-to-effectively-promote-your-research-tips-to-enhance-visibility-and-overall-impact/>



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You have successfully published your research. Great! But does that mean it was communicated well and impacted the global research community? Researchers need to ensure that their study reaches the right audience for increased visibility and significant impact. Given that millions of research papers are being published annually, [publicizing](#) is as important as getting published. This webinar is focused to guide research scholars step-by-step HOW and WHY to market research and reach a wider audience.

Through this session, researchers will learn:

- Importance of the research promotion

- Utilizing popular academic and social media networks
- Overall impact on the researcher's profile
- Analyzing the impact post-promotion

About the Speaker

Dr. Christina Nixon, Ph.D.

Senior Research Fellow and Immunologist, Brown University

- An established researcher, public speaker, and published author, Christina has noteworthy experience in the field of academic writing and publishing.
- As a grant reviewer at the National Science Foundation (NSF), Christina provides written expert reviews for graduate research applications.
- Christina has 15+ years of technical expertise in molecular biology, parasitology, and immunology, along with 10+ years of experience in teaching and communicating science.
- She had worked as an Instructor and Research Associate at Rhode Island Hospital, where she was also a postdoctoral fellow for more than 6 years.
- A Ph.D. in Molecular Biology, Cellular Biology, and Biochemistry from Brown University, Christina has several research publications published during her career.

In case of any queries, please feel free to check our webinar [FAQs](#) page or email us at academy@enago.com.

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